

VNITO 2015

The Biggest IT Outsourcing Conference in Vietnam

VNITO Award 2015:
Vietnam Outsourcing Excellence Award 2015



CONTENT

- ❖ Introduction and Purpose
- ❖ Award Council
- ❖ Participant Eligibility
- ❖ Award Structure and Qualifying Criteria
- ❖ Award Benefits
- ❖ PR Activities for the Winners of Awards
- ❖ Award Funding
- ❖ Sponsorship & Advertising
- ❖ Contacts and Registration

INTRODUCTION

Award Name

Vietnam Outsourcing Excellence Award 2015

Sponsors

HCM City People's
Committee



HCM City Department of
Information and Communications



Organizer

Vietnam IT
Outsourcing
Conference 2015



Implementer

Quang Trung
Software City



HCM City Computer
Association



PURPOSE

- ❖ Recognize and honor ITO/BPO enterprises achieving outstanding business results in Vietnam
- ❖ Promote and support award winners to approach business partners and markets
- ❖ Build up the brand and promote Vietnam as an emerging IT Outsourcing destination



AWARD COUNCIL

1. Mr. Ai Nguyen-Cong, Vice President, KPMG – Chairman of Award Council
2. Mr. Trung Dao-Ha, President of HCM City High technology Association, Honorary Consul of the Republic of Austria

The representatives from associations:

3. Mr. Rick Yvanovich - Chairman of ICT Sector Committee, European Chamber of Commerce in Vietnam (EUROCHAM) - Chairman of the AMCHAM HCMC ICT group, American Chamber of Commerce in Vietnam (AMCHAM)
4. Mr. Vu Anh Tuan – General Secretary, Ho Chi Minh Computer Association (HCA)
5. Japan International Cooperation Agency (JICA)
6. German Business Association in Vietnam (GBA)



PARTICIPANT ELIGIBILITY

1. A legal entity having business registration by Vietnam Laws and having revenue generated in Vietnam.
2. Doing business in ITO and/or BPO
3. Effective operation, leading the market in revenue, good growth, excel in technology.
4. Valid application for the Award Qualifying as required.

AWARD STRUCTURE AND QUALIFYING CRITERIA

1. Top 10 Outsourcing Enterprises

- Top 10 Leading Outsourcing Enterprises (*) with highest revenue

2. Leading Outsourcing Enterprises (*)

- Revenue \geq VND 40 billion in 2014, OR
- Workforce \geq 50 employees in 2014, AND, Average Revenue Growth $>$ 20% in subsequent 3 years of 2012, 2013, 2014

3. Emerging Outsourcing Enterprises

- Workforce: \geq 50 employees in 2014, OR
- Revenue: \geq VND 20 billion in 2014, OR
- Workforce: \geq 20 employees, and, Average Revenue Growth $>$ 20% in subsequent 2 years of 2013, 2014

Number of Awards:

- All enterprises that meet the criteria
- The Award Council has final decision on each case

AWARD BENEFITS

- ❖ The winners are commemorated and honored in the Award Ceremony within the event of VNITO 2015.
- ❖ A gold-plated Trophy carved with "Vietnam Outsourcing Excellence 2015" and Name of the Winner for Group 1 & 2, Award Certificate for Group 3
- ❖ Be financed 100% fee for one guest to attend Award Ceremony and Gala Dinner of the VNITO 2015
- ❖ One page introduction of enterprise in the special VNITO Award Directory document, which will be delivered to thousands of partners, organizations and individuals
- ❖ Name of winner is published and kept for long time on the website <http://vnito.org>
- ❖ Be remarked in the online Vietnam ITO Directory at the website <http://vietnamitodirectory.com>
- ❖ Post up the logo on website: VNITO, HCA, and QTSC for 06 months, valued at 36 million VND.
- ❖ An article (500 words) about the enterprise on VNITO website for 01 month, valued at 4 million VND.
- ❖ Be involved in the PR and promotion/media programs within and after VNITO 2015

PR ACTIVITIES FOR THE WINNERS OF AWARDS

- ❖ Special Issue, the Directory about the winners of award following by their businesses and services, will be published in both paper and electronics forms, and delivered to all guests and participants of VNITO 2015
- ❖ And then, the Directory will be delivered to selected international enterprises/ associations/ organizations in more than 20 countries/territories via Embassies/ Consulates/ Trade Promotion Centers and at more than 10 local & international conferences organized by HCA and QTSC as well as by members of VNITO Organizing Committee.
- ❖ Be given first priority in business matching B2B/B2C with local & international counterparts by HCA and QTSC for ITO/BPO partners
- ❖ Be assisted and given priority in trade promotion, PR, press interview, media programs by local and international organizations
- ❖ Be kept for long time on the websites <http://vnito.org> and <http://vietnamitodirectory.com>

AWARD FUNDING

- ❖ Most of the program's budget is funded by the budget of VNITO 2015
- ❖ Free registration to all participants to the VNITO Awards
- ❖ Only the winners of awards will contribute a fee of VND 10,000,000, which will be spent for:
 - Writing, editing, printing, publishing, and delivering the VNITO Award Directory in both paper and electronic forms
 - Sponsoring for PR activities for the Winners in and after the event (VNITO 2015) in Vietnam and oversea (press, trade promotion/communication channels, etc)

AWARD FUNDING

- ❖ Sponsors are welcomed to fund for one or both of the two options:
 - Gala Dinner & Award Ceremony Sponsorship: VND 30.000.000
 - Advertising on the VNITO Award Directory about the winners of award:
 - Cover page 4: VND 14.000.000 VND
 - Cover page 2: VND 10.000.000 VND
 - Cover page 3 VND 8.000.000 VND
 - Any inside page: VND 5.000.000 VND
- ❖ Sponsorship benefits: <http://vnito.org/benefit.pdf>

REGISTRATION & CONTACTS

1. Documentation:

- Registration Form with enterprise information
- Copy of business license
- Copies of Award Certificates (if any)
- All documents shall be signed and stamped by authorized person
- Download all documents at <http://vnito.org/award-kit.zip>

2. Registration deadline: 12 Sept 2015

- Soft copy in advanced, to: award@vnito.org
- Paper copy, to: Chương trình Giải thưởng VNITO 2015, House 3, Quang Trung Software City, Dist 12, Ho Chi Minh City

3. Notes

- Enterprise Information in the Registration form is used for the Directory
- An onsite validation session may be carried out when necessary

REGISTRATION & CONTACTS

1. Award information and registration

- Ms Nguyen Thi Ngoc Tu
- Email: award@vnito.org, Mobile: 01223881368

2. Website/Download

- VNITO <http://www.vnito.org>
- Award <http://vnito.org/award-en.pdf>,
<http://vnito.org/award-vn.pdf>
- Brochure <http://vnito.org/award>
- Documents <http://vnito.org/award-kit.zip>
- Award Directory sample <http://vnito.org/award-directory.pdf>

Vietnam IT CONFERENCE

Vietnam IT Outsourcing Conference 2015 (VNITO)



Platinum Sponsor



Gold



Silver



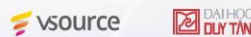
Bronze



Research Sponsor



Gift Sponsor



Exclusive Transport Partner



Venue Support Business Partner



VNITO Representatives in Hanoi and Danang



Supporting Partner



Media



THANK YOU

© 2015 VNITO | www.Vnito.org